

Conference Announcement: 2011 Mini-Conference of the POMS College of Sustainable Operations

We hope you will join us for the 3rd Annual Mini-Conference of the POMS College of Sustainable Operations, to be held in Reno, NV, on April 28th, the day before the POMS Annual Meeting.

We are very excited about this year's program. We have worked hard to secure speakers from leading organizations at the forefront of the practice of carbon and environmental footprints in global corporations. We will hear from Laura Draucker of the World Resources Institute, about the present and future of the Green House Gas Protocol the most heavily used standard for corporate reporting (and soon supply chain!). Sujeesh Krishnan Head of Carbon Footprinting of the Carbon Trust in North America will share the state of practice of product carbon footprinting and "carbon labels". Kevin Dooley from Arizona State University will wrap up the morning with an overview of The Sustainability Consortium, one of the largest collaboration between academia and private sector in developing sustainable products. The afternoon will continue with two great sessions on collaboration on carbon footprint across the supply chain. Buddy Polovick from the EPA will share the vision behind the the EPA SmartWay program, how it has achieved tremendous growth in the transportation industry in the US and how it has become a model for partnerships around the world. And finally, Leo Bonanni from the MIT Media Lab, will share his perspective of supply chains as social networks for sustainability through his experience in Sourcemap.org.

Mini-conference registration is available as an option during the regular POMS conference online registration process, at a rate of \$75 for College members, \$100 for non-members, and \$25 for students.

Please feel free to contact us with any questions. We look forward to seeing you in Reno!

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