



POM 2011 - Twenty Second Annual Conference, Reno, Nevada, U.S.A. April 29 – May 2, 2011
Production and Operations Management Society

Call for Papers

Peppermill Resort Spa Casino

2707 South Virginia Street, Reno, NV 89502, U.S.A. • Phone: 1-866-821-9996

<http://www.peppermillreno.com/hotel/>

Theme: Operations Management: The Enabling Link

About the Conference

Production and Operations Management Society (POMS) is an international professional organization representing the interests of POM professionals from around the world. The purposes of the Society are:

- to extend and integrate knowledge that contributes to the improved understanding and practice of production and operations management (POM);
- to disseminate information on POM to managers, scientists, educators, students, public and private organizations, national and local governments, and the general public; and
- to promote the improvement of POM and its teaching in public and private manufacturing and service organizations throughout the world

The society's web page may be found at: <http://www.poms.org/>

The purpose of the conference is to share academic research through a series of paper presentations. Thus, the majority of participants are faculty at colleges and universities.

About our Venue in Reno

Our conference hotel is the Peppermill Resort Spa Casino located in Reno, Nevada, U.S.A. The Peppermill has recently completed a \$400 million Tuscan-themed expansion. You will be able to enjoy great POMS Conference room rates in both the Tuscan and Peppermill Towers. You may enjoy 10 restaurants, 16 bars & lounges, and 2 spas. Our conference rooms are separate from the noise of a busy hotel giving us the atmosphere we require for presentation of our research. Our sustainability college members will be pleased to note all the Green features of the property, including, the harnessing of geothermal energy to heat 100% of the Resort's water and all mechanical heat for the 2.1 million sq. ft. within the facility.

The Reno, Nevada area is a treat for all but especially for those who have not seen the genuine American west. The landscape here is found nowhere in Europe, East Asia, or more populated areas of the U.S. Some of you may remember the Western TV series "Bonanza." It was filmed just north of our conference location. You may wish to come early or stay after our conference to visit Lake Tahoe, Virginia City, and Truckee—all within 30 minutes of our hotel.

Who May Participate

Researchers working in the area of operations management (OM) from academia, government, industry and research establishments as well as students are invited to submit papers, proposals for symposia, tutorials, and/or workshops on current topics in OM



Conference Planning Committee

General Chair, Chelliah Sriskandarajah, University of Texas at Dallas:
chelliah@utdallas.edu

Program Chair, Metin Cakanyildirim, University of Texas at Dallas: metin@utdallas.edu

VP Meetings, Jim Gilbert Crummer Graduate School, Rollins College:
POMSmeetings@gmail.com

Executive Director, Sushil Gupta School of Business, Florida International University:
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Tracks for Contributed Papers: Papers on all topics related to research, teaching, and practice of OM are invited.

- Active Learning: Cases, Games, Contests, and Simulations
- Behavioral OM
- Centralized Supply Chain Management
- Empirical Research in OM
- Ethical and Sustainable Operations
- Global Operations and Strategic Sourcing
- Healthcare Operations Management
- Humanitarian Operations and Crisis Management
- Inventory and Capacity Management
- Logistics Management
- Negotiations, Contracts, and Conflicts in Decentralized Supply Networks
- OM-Finance Link
- OM-Marketing Link
- Operations in Emerging Economies
- Practice Forum
- Product Development and Innovation
- Quality, Processes and JIT
- Revenue Management
- Scheduling
- Service Operations
- Sourcing and Procurement
- Teaching: Course/Program Design, Assessment, and Promotion
- Technology Management
- Track on General Topics

Registration Fees and Important Dates

POMS web site (www.poms.org) will open for registration on February 1, 2011. Online registration closes on April 1, 2011. Please note the following fee schedule.

	By February 15	Between February 16 and March 7	Between March 8 and April 1	On-site Registration
Members Conference Registration Fee	\$395	\$445	\$495	\$550
Non-members (POMS membership for 2011 included)	\$520	\$570	\$620	\$675
Non-members (joint membership in POMS and EurOMA for 2011 included)	\$550	\$600	\$650	\$705
Students & Retired Members Conf. Registration Fee	\$115	\$135	\$155	\$170
Students & Retired Non-members (POMS membership for 2011 included)	\$125	\$145	\$165	\$180

You may also enroll for College and Chapter memberships at the time of conference registration at the following rates.

Annual College/Chapter dues for 2011 (membership in one College is included in regular annual dues):

College of Healthcare Operations Management: \$25.00
College of Human Behavior in Operations Mgmt.: \$25.00
College of Service Operations Management: \$25.00
College of Supply Chain Management: \$25.00
College of Sustainable Operations: \$25.00
College of Product Innovation and Tech. Management: \$25.00

Latin America & Caribbean Chapter of POMS: \$10.00
India Chapter of POMS: \$5.00
Taiwan Chapter of POMS: \$5.00
China Chapter of POMS: \$5.00
Hong Kong Chapter of POMS: \$5.00

Important Dates

- **Nov 15, 2010:** Abstract Submission opens
- **Nov 30, 2010:** Emerging Scholars and Doctoral Students Consortium info. available
- **Jan 6, 2011:** Deadline for tutorials and invited session proposals
- **Jan 14, 2011:** Deadline for Abstract Submission
- **Jan 26, 2011:** Deadline for communicating abstract acceptance / rejection
- **Jan 31, 2011:** Full Length Paper Submission opens
- **Feb 1, 2011:** Online Registration opens
- **Feb 21, 2011:** Deadline for Full Length Paper Submission
- **March 1, 2011:** Deadline for communicating full length paper acceptance / rejection
- **Apr 1, 2011:** Online Registration closes at 11:59 p.m. EDT (U.S.)



Reno: The American West

POMS Doctoral Consortium 2011

Saturday, April 30, 2011, 1:30 – 5:00 PM

The purpose of the POMS Doctoral Consortium is to help doctoral students maximize their chances of having a successful academic career in our globally competitive environment. Various perspectives on finding the right position and being an excellent researcher and teacher will be explored by having a mix of young and experienced faculty provide their advice and direction.

Applications from Ph.D. students are invited beginning December 1, 2010. Please submit your CV and a letter of application explaining why you would like to attend this year. Electronic submission is encouraged. The deadline for application is March 14, 2011. Submission address TBD.

7th Annual Emerging Scholars Program

Sunday, May 1, 2011, 7:15-11:30 AM

Program Announcement and Invitation to Apply

To: Untenured university faculty holding tenure-track teaching positions in the field of Production and Operations Management
This is to invite you to apply for participation in the special "Emerging Scholars Program" session of the POM 2011 Conference. In order to foster the development of new professionals pursuing academic careers in OM, the Production and Operations Management Society is sponsoring this special session of the conference. The half-day program's goal is to provide new university professionals in OM with career building advice in developing excellence in their personal programs of teaching, research, and service. The program is highly interactive and will feature internationally recognized senior OM scholars as discussion leaders. The program will be limited to 16 participants. To apply you must hold a tenure track university position, be registered for the conference, and commit to attend the full half-day program. If you are interested in participating, please do the following:

1. Register for the conference
2. Send a short email describing your interest along with a copy of your current vita on or before February 21, 2011 to pomses2011@notes.udayton.edu

Chair: Jack Kanet, Kanet@udayton.edu