



22nd Annual POMS Conference

**Operations Management
The Enabling Link**

Reno, Nevada April 29 to May 2, 2011

WELCOME TO THE 22ND ANNUAL POM CONFERENCE IN RENO, NEVADA

On behalf of the Planning Committee, welcome to the 2011 POM Annual Conference. We come together this year with the potential to be the largest POM conference to date with more than 1,000 abstracts submitted. Our theme, **Operations Management: The Enabling Link** will be developed through 24 tracks. We are truly an international society of scholars, as we will welcome presenters and attendees from approximately 45 countries. By sharing our research through paper presentations we fulfill the POMS fundamental purposes:

- to extend and integrate knowledge that contributes to the improved understanding and practice of production and operations management (POM);
- to disseminate information on POM to managers, scientists, educators, students, public and private organizations, national and local governments, and the general public; and
- to promote the improvement of POM and its teaching in public and private manufacturing and service organizations throughout the world.

If you have never been to the American west you are in for a treat. The area surrounding Reno is uniquely beautiful in its high-country terrain. This is horse country at 4,400 feet above sea level. The Reno area was home to the Paiute and Washoe Indians and the center of the California Gold Rush in the late 1840s and 1850s. Today *The Reno-Sparks Indian Colony* tribal membership consists of over 900 members from three Great Basin Tribes - the Paiute, the Shoshone, and the Washoe. The Comstock Lode brought thousands of silver miners to the area, while the Central Pacific Railroad opened the west at all. If you can come early or stay after our conference, please take the time to visit Virginia City, Truckee, and Lake Tahoe.

Our conference hotel is absolutely stunning. The Peppermill Hotel has excellent conference facilities for our program. There are two hotel room towers that allow easy access to the conference area. Our conference hotel has adopted green initiatives through the facility--highlighted by its geothermal energy plant providing all heating (both space and domestic water) for the complex—the only one in the world for a structure of this size. The Peppermill Hotel is located about 5 minutes from the Reno-Tahoe International Airport.

[Click here](#) for a list of your POM Annual Conference Planning Committee.