

# 24th Annual Production and Operations Management (POM) Conference, Denver

May 3 - 6, 2013

## Conference Agenda

Start Time	End Time	Event	Location
<b>Wednesday, May 1, 2013</b>			
5:00 PM	6:00 PM	Mini Conference Registration: Supply Chain Management	Registration Counter
5:00 PM	6:00 PM	Mini Conference Registration: Healthcare Operations Management	
5:00 PM	6:00 PM	Mini Conference Registration: Humanitarian Oprs. & Crisis Mgmt	
5:00 PM	6:00 PM	Mini Conference Registration: Sustainable Operations Mgmt	
<b>Thursday, May 2, 2013</b>			
8:30 AM	1:30 PM	Registration for all mini-conferences	Registration Counter
10:30 AM	8:30 PM	Mini Conference: Supply Chain Management	Suites III
1:00 PM	7:45 PM	Mini Conference: Healthcare Operations Management	Salons B,C,D
11:00 AM	6:15 PM	Mini Conference: Humanitarian Oprs. & Crisis Mgmt	Suites IV
9:00 AM	5:00 PM	Mini Conference: Sustainable Operations Mgmt	Suites V & VI
5:00 PM	7:00 PM	POMS Annual Conference Registration Check-in	Registration Counter
<b>Friday, May 3, 2013</b>			
8:00 AM	5:00 PM	POMS Annual Conference Registration Check-in	Registration Counter
9:00 AM	12:30 PM	Exhibits Open	
8:00 AM	9:30 AM	Parallel Sessions	
9:30 AM	10:00 AM	Morning Coffee Break	
9:00 AM	4:00 PM	POMS Board Meeting	Mattie Silks
10:00 AM	11:30 PM	Parallel Sessions	
11:30 AM	12:30 PM	Plenary Session: Kerry Hester, Senior Vice President of Customer Experience at US Airways	Salons E & F
12:30 PM	1:30 PM	Lunch on your own	
1:30 PM	3:00 PM	Parallel Sessions	
1:30 PM	5:00 PM	Exhibits Open	
3:00 PM	3:30 PM	Afternoon Coffee Break	
3:30 PM	5:00 PM	Parallel Sessions	
5:00 PM	5:15 PM	Evening Coffee Break	
5:15 PM	6:45 PM	Parallel Sessions	
7:00 PM	8:00 PM	Welcome Reception (Open to all registered attendees & guests)	Salons E & F
<b>Saturday, May 4, 2013</b>			
8:00 AM	5:00 PM	POMS Annual Conference Registration Check-in	Registration Counter
7:00 AM	7:50 AM	College President's Breakfast (Invitation Only)	Allie's Grill
8:00 AM	9:30 AM	Parallel Sessions	
9:00 AM	12:30 PM	Exhibits Open	
9:30 AM	10:00 AM	Morning Coffee Break	
10:00 AM	11:30 AM	Parallel Sessions	
11:30 AM	12:30 PM	Lunch on your own	
11:30 AM	12:30 PM	Program Committee and Track Chairs Lunch (by invitation)	Allie's Grill
12:30 PM	2:00 PM	Parallel Sessions	
12:30 PM	5:00 PM	Exhibits Open	
2:00 PM	2:15 PM	Afternoon Coffee Break	
2:15 PM	3:45 PM	Parallel Sessions	
3:45 PM	4:00 PM	Afternoon Coffee Break	
4:00 PM	5:30 PM	Parallel Sessions	

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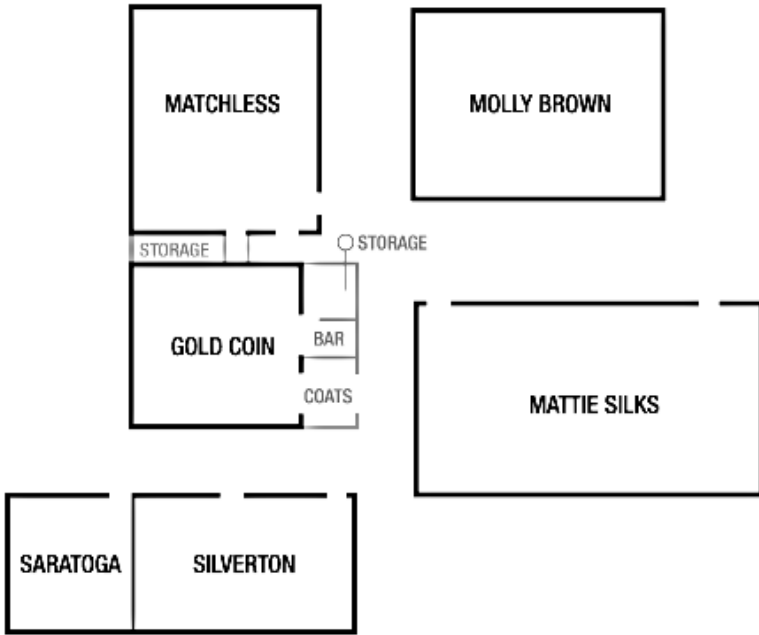
May 3 - 6, 2013

### Conference Agenda

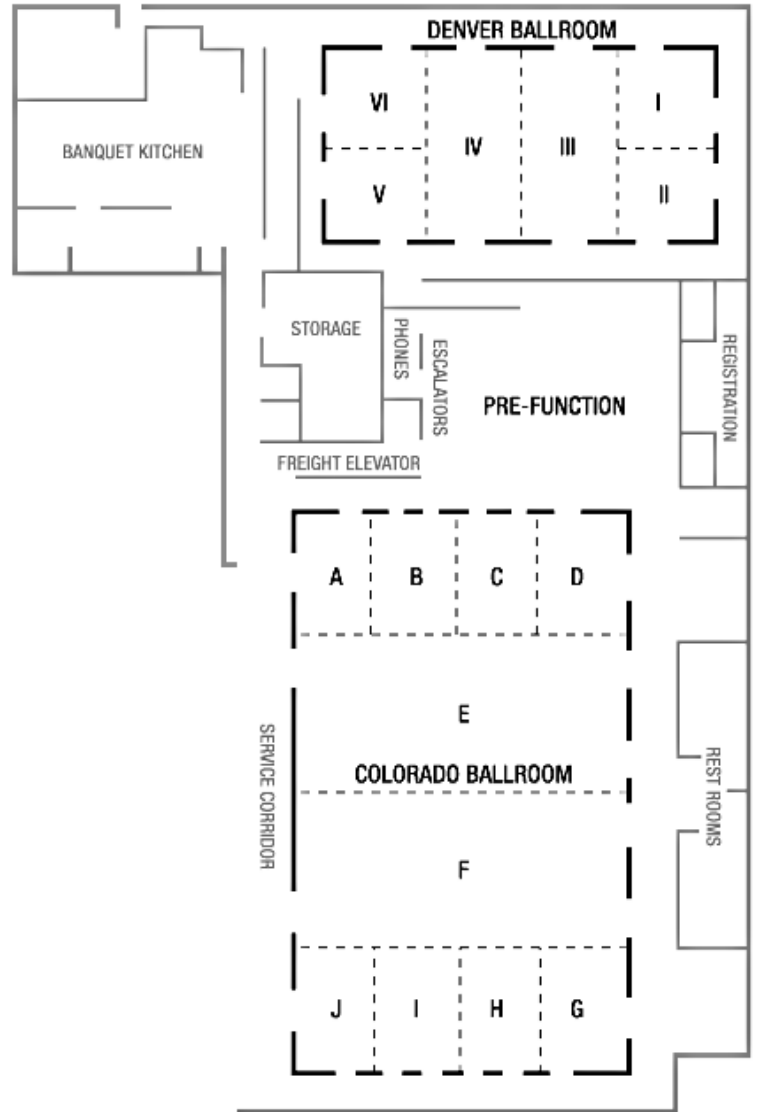
	Start Time	End Time	Event	Location
<b>Saturday, May 4, 2013</b>				
	5:45 PM	6:30 PM	College of Supply Chain Management Business Meeting	Suites I & II
	5:45 PM	6:30 PM	College of Healthcare Operations Management Business Meeting	Suites IV
	5:45 PM	6:30 PM	College of Behavior in Operations Management Business Meeting	Salons A & B
	5:45 PM	6:30 PM	College of Service Operations Business Meeting	Mattie Silks
	5:45 PM	6:30 PM	College on Humanitarian Oprs. & Crisis Mgt. Business Meeting	Suites III
	5:45 PM	6:30 PM	College of Sustainable Operations Business Meeting	Suites V & VI
	5:45 PM	6:30 PM	College of Product Innovation & Tech. Mgmt. Business Meeting	Salons C & D
	6:30 PM	8:00 PM	President's Reception (Open to all registered attendees & guests)	Salons E & F
<b>Sunday, May 5, 2013</b>				
	8:00 AM	5:00 PM	POMS Annual Conference Registration Check-in	Registration Counter
	7:15 AM	11:45 AM	Emerging Scholars Breakfast & Program for Registered Participants	Mattie Silks
	8:00 AM	9:30 AM	Parallel Sessions	
	8:00 AM	9:30 AM	POMS Practice Leaders Semi Plenary Session: Health Care and Operations (Mayo Clinic + Amgen) + (PwC)	Suites IV
	9:30 AM	12:30 PM	Exhibits Open	
	9:30 AM	9:45 AM	Morning Coffee Break	
	9:45 AM	11:15 AM	Parallel Sessions	
	9:45 AM	11:15 AM	POMS Practice Leaders Semi Plenary Session: Supply Chain Management (Dell, Xilinx, Sonoco)	Suites IV
	11:15 AM	12:45 PM	Awards Ceremony & Luncheon (Open to all registered attendees & guests)	Salons E & F
	1:00 PM	2:30 PM	Plenary Session: Dr. Gang Yu's speech – 2012 MKS Award Winner	Salons E & F
	1:00 PM	5:00 PM	Exhibits Open	
	1:30 PM	5:00 PM	Doctoral Consortium	Mattie Silks
	2:45 PM	4:15 PM	Parallel Sessions	
	2:45 PM	4:15 PM	POMS Practice Leaders Semi Plenary Session: Business Analytics (HP + Google + Nestlé)	Suites IV
	4:15 PM	4:30 PM	Afternoon Coffee Break	
	4:30 PM	6:00 PM	Parallel Sessions	
	4:30 PM	6:00 PM	POMS Practice Leaders Forum: Next Steps - POMS practice leaders + POMS board members + MKS EPOMP Award Winners (by Invitation)	Suites IV
	6:05 PM	6:45 PM	POMS Business Meeting (Please attend --all are invited)	Mattie Silks
	6:15 PM	7:45 PM	Emerged Scholars Reception	Allie's Grille
<b>Monday, May 6, 2013</b>				
	8:00 AM	10:00 AM	POMS Annual Conference Registration Check-in	Registration Counter
	8:00 AM	11:30 AM	POM Exhibits Open	
	8:00 AM	9:30 AM	Parallel Sessions	
	9:30 AM	9:45 AM	Coffee Break	
	9:45 AM	11:15 AM	Parallel Sessions	

# Marriott Denver City Center - Floor Plan

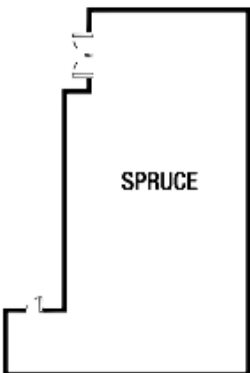
## LOWER LEVEL 1



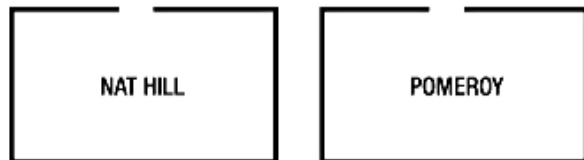
## LOWER LEVEL 2



## SECOND FLOOR



## THIRD FLOOR



## Tracks and Abbreviations

<b>Track Name</b>	<b>Abbreviation</b>
Behavioral Issues in Operations Management	BIOM
Empirical Research in Operations Management	EROM
General Track	GENT
Healthcare Operations Management	HLTC
Humanitarian Operations and Crisis Management	HOCM
Inventory Management	INVM
Learning and Knowledge Management in OM	LKOM
Manufacturing Operations	MANF
Marketing and Operations Management Interface	MOMI
Operations Management and Economic Models	OMEM
Operations Management Practice	OMPR
Product Innovation and Technology Management	PITM
Production Planning and Scheduling	PRPS
Purchasing and Supply Management	PRSM
Retail Operations Management	RTOM
Revenue Management and Pricing	RVMP
Scheduling and Logistics	SCHL
Service Operations	SERV
Supply Chain Contracting	SCHC
Supply Chain Management	CSCM
Supply Chain Risk Management	SCRM
Sustainable Operations	SUST
Work Force Planning	WRFP

## Friday, May 03, 2013

Track	08:00 AM - 09:30 AM	10:00 AM - 11:30 AM	01:30 PM - 03:00 PM	03:30 PM - 05:00 PM	05:15 PM - 06:45 PM
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Note: In the following matrix the room names are followed by the session # given in the program book.

<b>BIOM</b>	Salon A, #1	Salon A, #27	Salon A, #53 Salon E, #75	Salon A, #79	Salon A, #105
<b>EROM</b>	Suites III, #11	Suites III, #37	Suites III, #63	Suites III, #89	Suites III, #115
<b>GENT</b>			Suites I, #61		Suites I, #113
<b>HLTC</b>	Salon B, #2 Salon E, #23 Suites IV, #12	Salon B, #28 Suites I, #35 Suites IV, #38	Suites IV, #64	Salon B, #80 Suites IV, #90	Salon B, #106 Suites IV, #116
<b>HOCM</b>	Salon I, #7	Salon I, #33 Salon J, #34	Salon I, #59 Salon J, #60	Salon I, #85	Salon I, #111 Salon J, #112
<b>INVM</b>	Matchless, #16	Matchless, #42	Matchless, #68	Matchless, #94	
<b>LKOM</b>		Silverton, #41	Silverton, #67	Silverton, #93	Silverton, #119
<b>MANF</b>	Suites V, #13	Suites V, #39	Suites V, #65	Suites V, #91	Suites V, #117
<b>MOMI</b>	Molly Brown, #19	Molly Brown, #45	Molly Brown, #71	Molly Brown, #97	Molly Brown, #123
<b>OMEM</b>	Pomeroy, #22	Pomeroy, #48	Pomeroy, #74	Pomeroy, #100	Pomeroy, #126
<b>OMPR</b>					
<b>PITM</b>		Suites VI, #40			Matchless, #120
<b>PRPS</b>					
<b>PRSM</b>	Spruce, #20	Spruce, #46	Spruce, #72	Spruce, #98	Spruce, #124
<b>RTOM</b>	Nat Hill, #21	Nat Hill, #47	Nat Hill, #73	Nat Hill, #99	Nat Hill, #125
<b>RVMP</b>					
<b>SCHL</b>			Salon F, #76	Salon F, #102	
<b>SERV</b>	Salon D, #4 Suites I, #9	Salon D, #30	Salon B, #54 Salon D, #56	Salon D, #82 Suites II, #88	Salon D, #108 Suites II, #114
<b>SCHC</b>	Suites II, #10			Suites I, #87	Suites VI, #118
<b>CSCM</b>	Salon G, #5 Salon H, #6	Salon G, #31	Salon G, #57 Salon H, #58	Salon G, #83	Salon G, #109 Salon H, #110
<b>SCRM</b>	Gold Coin, #17	Gold Coin, #43	Gold Coin, #69	Gold Coin, #95	Gold Coin, #121
<b>SUST</b>	Salon C, #3 Salon F, #24	Salon C, #29	Salon C, #55	Salon C, #81 Salon E, #101	Salon C, #107
<b>WRFP</b>					

## Saturday, May 04, 2013

Track	08:00 AM - 09:30 AM	10:00 AM - 11:30 AM	12:30 PM - 02:00 PM	02:15 PM - 03:45 PM	04:00 PM - 05:30 PM
<b>Note: In the following matrix the room names are followed by the session # given in the program book.</b>					
<b>BIOM</b>	Salon A, #131	Salon A, #157	Salon A, #183	Salon A, #209	Salon A, #235
<b>EROM</b>	Suites III, #141	Suites III, #167	Suites III, #193	Molly Brown, #227 Suites IV, #220	Suites III, #245
<b>GENT</b>		Suites I, #165	Suites I, #191	Suites I, #217	Salon I, #241
<b>HLTC</b>	Salon B, #132 Salon E, #153 Suites IV, #142	Suites IV, #168	Salon B, #184 Spruce, #202 Suites IV, #194		Suites IV, #246
<b>HOCM</b>	Salon I, #137 Salon J, #138	Salon I, #163 Salon J, #164	Salon I, #189 Salon J, #190	Salon I, #215	Salon J, #242 Suites I, #243
<b>INVM</b>	Matchless, #146	Matchless, #172	Matchless, #198	Matchless, #224	Matchless, #250
<b>LKOM</b>	Silverton, #145	Silverton, #171	Silverton, #197	Silverton, #223	Silverton, #249
<b>MANF</b>	Suites V, #143		Suites V, #195	Suites V, #221	Salon E, #257 Suites V, #247
<b>MOMI</b>	Molly Brown, #149	Molly Brown, #175	Molly Brown, #201		
<b>OMEM</b>	Pomeroy, #152	Pomeroy, #178	Pomeroy, #204	Pomeroy, #230	
<b>OMPR</b>					Pomeroy, #256
<b>PITM</b>	Suites VI, #144	Suites VI, #170	Suites VI, #196	Salon E, #231 Suites VI, #222	Suites VI, #248
<b>PRPS</b>	Suites II, #140	Suites II, #166	Suites II, #192	Suites II, #218	Suites II, #244
<b>PRSM</b>	Spruce, #150			Spruce, #228	Spruce, #254
<b>RTOM</b>	Nat Hill, #151	Nat Hill, #177	Nat Hill, #203	Nat Hill, #229	Nat Hill, #255
<b>RVMP</b>		Spruce, #176			
<b>SCHL</b>	Salon F, #154	Salon F, #180	Salon F, #206	Salon F, #232	
<b>SERV</b>	Mattie Silks, #148	Mattie Silks, #174 Salon E, #179	Mattie Silks, #200	Mattie Silks, #226	Mattie Silks, #252
<b>SCHC</b>	Suites I, #139	Suites V, #169	Salon E, #205		
<b>CSCM</b>	Salon H, #136	Salon G, #161 Salon H, #162	Salon G, #187 Salon H, #188	Salon G, #213 Salon H, #214 Suites III, #219	Salon G, #239 Salon H, #240
<b>SCRM</b>	Gold Coin, #147	Gold Coin, #173		Gold Coin, #225	Gold Coin, #251
<b>SUST</b>	Salon C, #133 Salon D, #134	Salon B, #158 Salon C, #159 Salon D, #160	Salon C, #185 Salon D, #186	Salon C, #211 Salon D, #212	Salon B, #236 Salon D, #238
<b>WRFP</b>					Molly Brown, #253

## Sunday, May 05, 2013

Track	08:00 AM - 09:30 AM	09:45 AM - 11:15 AM	02:45 PM - 04:15 PM	04:30 PM - 06:00 PM
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Note: In the following matrix the room names are followed by the session # given in the program book.

<b>BIOM</b>	Salon A, #261	Salon A, #287	Salon A, #313	Salon A, #339 Salon I, #345
<b>EROM</b>	Suites III, #271	Suites III, #297 Suites V, #299	Salon J, #320	Suites III, #349
<b>GENT</b>	Suites IV, #272	Suites I, #295 Suites IV, #298	Suites III, #323 Suites IV, #324	
<b>HLTC</b>	Pomeroy, #282 Salon B, #262	Pomeroy, #308 Salon B, #288	Pomeroy, #334 Salon B, #314	Salon B, #340
<b>HOCM</b>	Salon J, #268	Salon I, #293 Salon J, #294	Salon I, #319	
<b>INVM</b>	Matchless, #276	Matchless, #302		
<b>LKOM</b>	Silverton, #275	Silverton, #301	Silverton, #327	Silverton, #353
<b>MANF</b>	Suites V, #273		Suites V, #325	Suites V, #351
<b>MOMI</b>				Matchless, #354 Molly Brown, #357
<b>OMEM</b>				
<b>OMPR</b>			Gold Coin, #329 Salon H, #318	Gold Coin, #355
<b>PITM</b>	Suites VI, #274	Suites VI, #300	Suites VI, #326	Suites VI, #352
<b>PRPS</b>	Suites II, #270	Suites II, #296	Suites II, #322	
<b>PRSM</b>	Spruce, #280			
<b>RTOM</b>				
<b>RVMP</b>		Spruce, #306	Spruce, #332	Spruce, #358
<b>SCHL</b>				Nat Hill, #359
<b>SERV</b>			Suites I, #321	Suites I, #347
<b>SCHC</b>	Nat Hill, #281	Nat Hill, #307	Nat Hill, #333	
<b>CSCM</b>	Salon G, #265 Salon H, #266	Salon G, #291 Salon H, #292	Salon G, #317	Salon G, #343 Salon H, #344
<b>SCRM</b>	Gold Coin, #277	Gold Coin, #303		
<b>SUST</b>	Salon D, #264	Salon C, #289 Salon D, #290	Matchless, #328 Salon C, #315 Salon D, #316	Salon C, #341
<b>WRFP</b>	Molly Brown, #279	Molly Brown, #305	Molly Brown, #331	

## Monday, May 06, 2013

Track	08:00 AM - 09:30 AM	09:45 AM - 11:15 AM	
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Note: In the following matrix the room names are followed by the session # given in the program book.

<b>BIOM</b>	Salon A, #365		
<b>EROM</b>	Suites III, #375	Suites III, #401	
<b>GENT</b>	Gold Coin, #381 Molly Brown, #383	Suites II, #400	
<b>HLTC</b>	Salon B, #366 Spruce, #384 Suites IV, #376	Salon A, #391 Salon B, #392	
<b>HOCM</b>	Matchless, #380		
<b>INVM</b>			
<b>LKOM</b>	Silverton, #379		
<b>MANF</b>	Nat Hill, #385 Suites V, #377	Suites V, #403	
<b>MOMI</b>			
<b>OMEM</b>			
<b>OMPR</b>	Salon I, #371	Salon G, #395 Salon H, #396	
<b>PITM</b>	Suites VI, #378	Suites IV, #402 Suites VI, #404	
<b>PRPS</b>			
<b>PRSM</b>		Silverton, #405	
<b>RTOM</b>			
<b>RVMP</b>		Spruce, #410	
<b>SCHL</b>	Mattie Silks, #382	Mattie Silks, #408 Suites I, #399	
<b>SERV</b>	Suites I, #373 Suites II, #374	Gold Coin, #407 Salon D, #394	
<b>SCHC</b>	Salon H, #370	Salon J, #398	
<b>CSCM</b>	Pomeroy, #386 Salon G, #369		
<b>SCRM</b>		Salon C, #393	
<b>SUST</b>	Salon C, #367 Salon D, #368 Salon J, #372		
<b>WRFP</b>			