

## **POMS 2015, Washington DC, May 8 – 11, Sponsorship Opportunities**

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

**Doctoral Consortium**     \$3,000 One available

*Recognition:*

- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

**Track Sponsorship**     \$1,500 (24 available as listed on the conference website; on a first-come first-serve basis)

*Recognition:*

- Signage at the registration area and the event
- Full page ad in the program book

**Corporate Sponsored Session**     \$2,500 (several available)

*Recognition:*

- Signage at the registration area and the event
- Full page ad in the program book

**Program Book**     \$6,000 One available

*Recognition:*

- Sponsorship logo on the front cover of the program book
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book (inside of back cover if available)

**Conference CD**     \$6,000 One available

*Recognition:*

- Sponsorship logo on the conference CD
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

**Conference Tote Bags**     \$6,000 One available

*Recognition:*

- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

**Coffee Break**     \$1,500 Six available

*Recognition:*

- Signage at the event
- Full page ad in the program book

**Cyber Café**     \$3,500 Three available

(Funding for Internet hookup for use by conference attendees)

*Recognition:*

- Signage at the café and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

**Advertisement in Program Book**

- Full page inside of front cover     \$ 2,000
- Full page inside of back cover     \$ 2,000
- Full page back cover     \$ 2,500
- Full page inside     \$ 1,000
- Half page inside     \$ 600

Full Page Ad: 6.5" X 9.0"

Half Page Ad: 6.5" X 4.0"

**Continental Breakfast**     \$3,500 Two available

*Recognition:*

- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website

**Lunches**     \$9,000 Two available

*Recognition:*

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website
- Full page ad in the program book

**Evening Cocktail Reception**     \$12,000 One available

*Recognition:*

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Customized beverage napkins with company logo
- Two complimentary registrations
- Logo and link on the conference website
- Full page ad in the program book

## **POMS 2015, Washington DC, May 8 – 11, Premier Sponsorship Opportunities**

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

### **Platinum**      \$12,000

#### *Recognition:*

- Logo and link on the conference website as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

### **Silver**      \$6,000

#### *Recognition:*

- Logo and link on the conference website as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

### **Gold**      \$9,000

#### *Recognition:*

- Logo and link on the conference website as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

### **Bronze**      \$3,000

#### *Recognition:*

- Logo and link on the conference website as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Full page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

***If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!***

**For further information on sponsorship opportunities contact:**

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Email: [metin@utdallas.edu](mailto:metin@utdallas.edu)

**POMS 2015, Washington DC, May 8 – 11, Sponsorship Form**

**Name of Organization:** \_\_\_\_\_

(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

**Name of Representative:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Indicate preferred method of communication: (circle one) e-mail regular mail fax

**PAYMENT INFORMATION:**

Indicate form of payment:

Check      Make checks payable to POMS

Mail Forms and Checks to:  
 Metin Cakanyildirim  
 Jindal School of Management, SM 30  
 P.O. Box 830688  
 University of Texas at Dallas  
 800 West Campbell Road  
 Richardson, TX 75080-3021

Credit Card (check one)      MC      Visa      AMEX

**Name:** \_\_\_\_\_

(As it appears on credit card)

**Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

*Full payment must accompany form to reserve sponsorship.  
 Faxes and e-mails accepted only with credit card payments.*

Contact information:

Office of Associate Executive Director of POMS  
 The University of Texas at Dallas  
 800 W. Campbell Rd. SM 30  
 Richardson, TX 75080 USA

Phone: +01 (972) 883-4834  
 Fax: +01 (972) 883-5834  
 E-mail: [POMS@UTDALLAS.EDU](mailto:POMS@UTDALLAS.EDU)

**Indicate your preference below:**

- Coffee Break ..... \$ 1,500
- Continental Breakfast ..... \$ 3,500
- Lunches ..... \$ 9,000
- Cocktail Reception ..... \$12,000
- Doctoral Consortium ..... \$ 3,000
- Program Book Printing ..... \$ 6,000
- Conference CD ..... \$ 6,000
- Conference Tote Bags ..... \$ 6,000
- Cyber Café ..... \$ 3,500

Sponsor a Track ..... \$ 1,500  
 Please Specify \_\_\_\_\_

Corporate Sponsored Session ..... \$ 2,500  
 Please Specify \_\_\_\_\_

- Advertisement in Program Book
  - Full page inside of front cover ..... \$ 2,000
  - Full page inside of back cover ..... \$ 2,000
  - Full page back cover ..... \$ 2,500
  - Full page inside ..... \$ 1,000
  - Half page inside ..... \$ 600

Other (Please specify) ..... \$

**Premier Sponsorships:**

- Platinum ..... \$12,000
- Gold ..... \$ 9,000
- Silver ..... \$ 6,000
- Bronze ..... \$ 3,000

**GRAND TOTAL:** ..... \$ \_\_\_\_\_