

**POM 2009: Thanks to Sponsors,  
Exhibitors, and Advertisers**



We expected it to be a really tough year for seeking sponsorship support for POM 2009. To our pleasant surprise we have done much better than expected, despite a significant drop in corporate support. This can be directly attributed to numerous folks in the POMS' global community who have stepped up in a huge way to champion the support for POM 2009 at their respective schools. In particular the Gold sponsorship from *Crummer Graduate School of Business* at *Rollins College* and Bronze sponsorships from B-Schools at *Georgia Institute of Technology*, *Kuehne School*, *University of Alabama*, *University of Oregon*, and *University of Texas at Dallas* have provided a strong impetus for the POM 2009 sponsorship drive. We also greatly appreciate the Bronze sponsorship from *Wiley-Blackwell* and sustained Premier level support from *APICS E&R*.

These sponsorship funds are critical to defraying some of the cost of providing a high quality experience for all the attendees at the meeting. We are thankful to numerous schools that despite tight budgets have championed support for POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers. Special thanks to the sponsorship and exhibitors committee members comprised of Santosh Mahapatra, Neil Geismar, and Jan Schoenfelder for their critical support to provide well-deserved recognition to our sponsors and exhibitors during the conference.

Lastly, we would like to recognize Jim Gilbert for coordinating with the conference hotel to meet the logistics needs of the exhibitors and Sushil Gupta for as always providing valuable leads and guidance that help us maximize the value proposition for our sponsors.

**Nagesh N. Murthy**

*Sponsorship and Exhibitors Committee Chair, POM 2009*  
Associate Professor of Operations Management  
Booth International Distinguished Research Scholar  
Lundquist College of Business  
University of Oregon