

POMS 2010: Thanks to Sponsors, Exhibitors, and Advertisers



We expected it to be a really rough year for seeking sponsorship support for POMS 2010. To our pleasant surprise we have ended with the highest level of sponsorship support in the last five years and have even exceeded the goal. This can be directly attributed to numerous folks in the POMS community who have stepped up in a huge way to champion the support for POMS 2010 at their respective schools. In particular the Platinum sponsorship from *Sauder School of Business* at *University of British Columbia*, Silver sponsorship from *Crummer Graduate School of Business* at *Rollins College* and Bronze sponsorships from B-Schools at *Georgia Institute of Technology*, *University of Michigan*, *University of Oregon*, and *University of Texas at Dallas* have provided a strong impetus for the POMS 2010 sponsorship drive. We also greatly appreciate the Bronze sponsorship from *Responsive Learning Technologies* and sustained Premier level support from *APICS/E&R*. We would also not be in this position without many folks who have gone to their administration year after year to sustain their premier support for POMS.

These sponsorship funds are critical to defraying some of the cost of providing a high quality experience for all the attendees at the meeting. We are thankful to numerous schools that despite tight budgets have championed support for POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers. Special thanks again to folks at Sauder School for their support to provide well-deserved recognition to our sponsors and exhibitors during the conference.

Lastly, we would like to recognize Jim Gilbert for coordinating with the conference hotel to meet the logistics needs of the exhibitors and Sushil Gupta for as always providing valuable leads and guidance that help us maximize the value proposition for our sponsors.

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