

POM 2012
Thanks to Sponsors, Exhibitors, and Advertisers



With the US and world economy showing some signs of improvement, we were guardedly optimistic about sponsorship support for POMS 2012. Nevertheless, it was wonderful to note that we still managed to garner over 85% percent of our peak support for POMS in the last seven years. This can be directly attributed to numerous members of the POMS community who have stepped up admirably to champion support for POMS 2012 at their respective schools. A large share of the credit, literally, goes to the *University of Chicago Booth School of Business* for being the sole Platinum sponsor. Continuing in it's fine tradition of supporting POMS the *University of Texas at Dallas* provided Silver sponsorship and was joined in this effort by the *University of California, Los Angeles*. Bronze sponsorships from B-Schools at the *National University of Singapore*, *Georgia Institute of Technology* and once again, the *University of Oregon* have provided a strong impetus for the POMS 2012 sponsorship drive. We are also grateful for Bronze sponsorship from *Responsive Learning Technologies* and sustained support from *APICS/E&R*. We greatly appreciate the commitment from folks in the POMS community who have regularly gone to their administration to sustain their annual premier support for POMS.

POMS aims to provide a high quality experience for all the attendees at its annual meeting. Sponsorships are critical in lightening the burden of ever-increasing costs and allowing the society to maintain its high standards. We are thankful to numerous schools that despite tight budgets have supported POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers.

We would like to recognize Jim Gilbert for facilitating contracting with the conference hotel, Sushil Gupta for continually providing valuable leads and guidance that helps us maximize the value proposition for our sponsors. We would also like to thank members of the Sponsorships and Exhibits Committee and especially the doctoral students of the *Booth School of Business* for working so hard in the planning stages besides providing invaluable operational support during the conference itself. Finally, we would be remiss not to recognize the efforts of Nagesh Murthy, who as the incoming *Vice President for Meetings* has worked tirelessly to make this likely one of the best POMS conferences in several years.

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