

POM 2013

Thanks to Sponsors, Exhibitors, and Advertisers



As we ushered in the new year, times were changing for the better on the global and especially the US economic front. Therefore, we were quite optimistic about sponsorship support for POMS 2013. Our aspirations were realized and we were able to garner over 85% percent of our peak support for POMS in the last eight years. This can be directly attributed to numerous members of the POMS community who have stepped up admirably to champion support for POMS 2013 at their respective schools. A large share of the credit, literally, goes to the *University of South Carolina's Moore School of Business* for being the sole Platinum sponsor. Continuing in its own fine footsteps from last year, the *University of California, Los Angeles* provided Silver sponsorship. Furthermore, continuing in their wonderful tradition of supporting POMS the *University of Texas at Dallas* and B-Schools at the *Georgia Institute of Technology, Texas A&M University* and once again, the *University of Oregon* provided Bronze sponsorships. We are also grateful for sustained Bronze sponsorship from Responsive Learning Technologies and from APICS/E&R. In addition the *University of Dayton* and the *University of North Texas* stepped up and also became Bronze Sponsors in 2013.

We greatly appreciate the commitment from folks in the POMS community who have regularly gone to their administration to sustain their annual premier support for POMS. POMS aims to provide a high quality experience for all the attendees at its annual meeting. Sponsorships are critical in lightening the burden of ever-increasing costs and allowing the society to maintain its high standards. We are thankful to numerous schools that despite tight budgets have supported POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers. We would like to recognize Nagesh Murthy for facilitating contracting with the conference hotel, Sushil Gupta for continually providing valuable leads and guidance that helps us maximize the value proposition for our sponsors. We would also like to thank members of the Sponsorships and Exhibits Committee for helping provide invaluable operational support during the conference itself. Finally, we would be remiss not to recognize, once again, the efforts of Nagesh Murthy, who continuing in his second year as Vice President for Meetings has worked tirelessly to make this the most well attended POMS conference to date.

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