

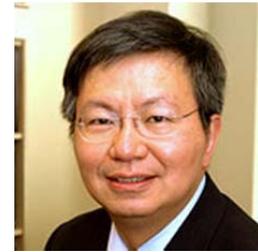
Welcome Message from Conference Co-Chairs

On behalf of the Planning Committee, we warmly welcome you to the 2014 POMS Annual Conference in *the beautiful city* of Atlanta.

The year 2014 is very special to POMS. This is the 25th anniversary of POMS, and so the conference also provides us with the opportunity to celebrate the 25th year of the founding of POMS. The conference theme, *Impact and Vision: Reaching New Heights*, has been carefully chosen to mark such a milestone of our society. We are privileged to be co-chairs of this important conference.



Over the last 25 years, POMS members have made tremendous contributions in research, teaching and practice, resulting in impacts in many sectors of society. At this conference let us celebrate what we, as a professional community, have achieved. Additionally, our future vision is to create even greater value to all corners of the globe. This conference will be one for us to share our thoughts and exchange ideas on how to chart our journey forward to reach new heights.



We have an exciting program at this conference that will allow members to reflect upon and celebrate our past accomplishments, renew friendships and extend our networks, and jointly explore current and future research directions. We hope that you will have a productive and fun-filled time at this very special conference.

To put a conference of this magnitude together is not a small task. To that end, we want to thank Professors Sushil Gupta (Executive Director) and Nagesh Murthy (VP Meetings) for providing their wisdom and guidance; Professor Atalay Atasu (Program Chair) for his tireless efforts to organize all sessions and tracks; Professor Chris Tang for his many contributions including organizing the Practice Leaders Program; Professor Vikram Tiwari (Scheduling Committee Chair) for his careful scheduling of events; Professors Laurens Debo and Jack Kanet for chairing the Doctoral Consortium and Emerging Scholars Program, respectively; Local Arrangements Co-Chairs Professors Adrian Choo and Richard Franza; and Mr. Jeremy J. Kovach for his meticulous work in support of many conference activities including the invitation letters. Also, we would like offer a special thanks to Professor Nagesh Murthy (VP Meetings) and Shailesh Kulkarni (Associate VP Sponsorship) for soliciting the extra funding needed to make this 25th anniversary conference most memorable. We would like to thank all of the sponsoring organizations for providing their generous financial support. Lastly, we would like to thank all of the conference participants for their contributions which are the foundation of this conference.

Cheryl Gaimon

Hau Lee

Conference Co-Chair

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