

Welcome letter from Associate Vice President for Sponsorships

This is the 25th Anniversary of POMS and befitting such a momentous occasion, we set a new record of sponsorship support that far exceeded even our most optimistic predictions! This is testament to the broad academic community that has bestowed great faith in POMS over the years and has steadfastly supported the society and the conference. Numerous members of the POMS community stepped up admirably to champion support for POMS 2014 at their respective schools. We had not one, but an unprecedented *three* Platinum sponsors this year – *Georgia Institute of Technology, University of Oregon* and the *University of Florida*. Continuing in its own fine footsteps from last year, the *University of California, Los Angeles* provided Gold sponsorship and they were joined in this wonderful initiative by *Emory University* and the *National University of Singapore* - again a record number of Gold sponsors. Furthermore, continuing in its fine tradition of supporting POMS the *University of Texas at Dallas* provided Silver sponsorship and it was joined by the *University of Texas at Austin* and the *University of North Carolina at Chapel Hill*. Our Bronze sponsor from last year - the B-school at *Texas A&M University* - pledged support once again. Finally, we are so very grateful for sustained Bronze sponsorship from *Responsive Learning Technologies* and from *APICS/E&R*, who again demonstrated their commitment to POMS.



We greatly appreciate the commitment from members of the POMS community who have regularly gone to their administration to sustain their annual premier support for POMS. Our society aims to provide a high quality experience for all the attendees at its annual meeting. Sponsorships are critical in lightening the burden of ever-increasing costs and allowing the society to maintain its high standards. We are thankful to numerous schools that despite tight budgets have supported POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers. We would like to recognize Nagesh Murthy for facilitating contracting with the conference hotel, Sushil Gupta for continually providing valuable leads and guidance that helps us maximize the value proposition for our sponsors and Christopher Tang for his extraordinary efforts in seeking new sponsors. We would also like to thank members of the Sponsorships and Exhibits Committee for helping provide invaluable operational support during the conference itself. Finally, we would be remiss not to recognize, once again, the efforts of Nagesh Murthy, who continuing in his third year as Vice President for Meetings has worked tirelessly to make this the most well attended POMS conference to date and a truly memorable anniversary meeting.

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