

## Welcome letter from Associate Vice President for Sponsorships

### Thanks to Sponsors, Exhibitors, and Advertisers

We stepped into some pretty big shoes after the Silver jubilee of POMS last year, because, befitting such a momentous occasion, we had set a new record of sponsorship support. I am pleased to inform the POMS fraternity that we have been able to break that record this year! This is testament to the broad academic community bestowing great faith in POMS over the years and its steadfast support of the society and the conference. Numerous members of the POMS community stepped up admirably to champion support for POMS 2015 at their respective schools.

We had *two* Platinum sponsors this year – *Georgia Institute of Technology* and the *University of Florida*. They merit special mention as they have not only contributed at the highest level but also continued their support for the second consecutive year. Continuing in their fine footsteps from last year, the *University of California, Los Angeles* and the *University of Texas at Dallas* provided Silver sponsorship and they were joined this year by the *Indian School of Business*. Bronze sponsors included the *University of Oregon* our dedicated benefactor as well as continued support from the *University of North Texas*. Adding to the slate of Bronze sponsors we had *Tianjin University* and *Küehne Logistics University*, vindicating truly global support for POMS. Finally, we are so very grateful for sustained Bronze sponsorship from *Responsive Learning Technologies* and from *APICS/E&R*, who again demonstrated their commitment to POMS.



We greatly appreciate the commitment from members of the POMS community who have regularly gone to their administration to sustain their annual premier support for POMS. Our society aims to provide a high quality experience for all the attendees at its annual meeting. Sponsorships are critical in lightening the burden of ever-increasing costs and allowing the society to maintain its high standards. We are thankful to numerous schools that despite tight budgets have supported POMS and have sponsored tracks, coffee breaks, POMS colleges, and special events. We also greatly appreciate the support of the exhibitors and advertisers. We would like to recognize Nagesh Murthy for his extensive help and guidance as the past V.P. of Meetings, Sushil Gupta for continually providing valuable leads and guidance that helps us maximize the value proposition for our sponsors and most important, POMS President Asoo Vakharia for his extraordinary efforts in seeking new sponsors. We would also like to thank members of the Sponsorships and Exhibits Committee for helping provide invaluable operational support during the conference itself. Finally, we would be remiss not to recognize the efforts of Henrique Correa and Bharat Kaku, who in their first year as Vice President for Meetings have worked tirelessly to make this a well-attended POMS conference that will likely exceed the very high benchmark set by last year's meeting.

Shailesh S. Kulkarni, Ph.D.

Associate Vice President for Sponsorships and POMS Board Member  
Associate Professor and UNT Leadership Fellow,  
Department of Info. Tech. and Decision Sciences, University of North Texas,  
Denton, TX 76201, USA